



Mia Nishanian

Media and Writing Experience

Contact

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SOCIAL MEDIA INTERN - AZUSA PACIFIC UNIVERSITY - CAMPUS LIFE OFFICE - Aug 2019 - May -2020

- Photographer for the Campus Life staff
- Created and edited themed videos to promote for campus events
- Marketed and assisted with extracurricular activities.
- Coordinated Campus Life social media accounts (Instagram, Facebook).
- Led marketing campaigns with several departments using on-line communication platforms.

BONNIE FHAY INTERN SUMMER 2021

- Media research consultant for Tikok, YouTube, and Pinterest
- Media strategist
- Copywriter Trainee
- Created talking points for social media learning sites
- Conducted research for client

Education

Bachelor of Arts in Journalism
 Minor Graphic Design
 Azusa Pacific University
 Masters Michigan State
 Univeristy -Journalism

ICHI-YUZU SOCIAL MEDIA INTERN APRIL -2021 -SEPT 2021

- Collasorated on creation of news feed posts for multiple brands within the company
- Communications office responsible for direct message posts with clients
- Designed and published posts for Instagram and Instagram reels
- Seo and engagement strategies for Instagram
- Copywriter for Instagram and Facebook platforms
- Collaborated with the CEO on creation of marketing strategies for Instagram and Facebook posts.

Expertise

Photography - Advanced
 Premiere - Proficient
 Illustrator - Advanced
 InDesign - Advanced
 Photoshop - Proficient
 Audition -proficient

FREELANCE WORK - 2022

- Designed multiple business cards and media posts for real estate workers
- Produced and edited Tiktok posts For Agence salon hair stylists
- Filmed and collaborated on multiple film posts for Fontana Calvary Chapel Church
- Photographed staged houses for marketing purposes for Real Estate brokers
- Conducted portrait studio sessions for mulitple clients

ZU MEDIA WRITER - AZUSA, CA- AZUSA PACIFIC UNIVERSITY
Aug 2020 - May 2021

- Wrote over 30 articles for Azusa Pacific Universities website zunews.com
- Wrote for various fields and media outlets including entertainment, news and opinion editorials
- Developed interviewing and research skills for story progression.
- Created podcasts for Zu Media on Apple podcasts for news stories and based off of different topics.
- Developed and edited video packages to coincide with news stories.
- Have published magazine articles for the schools publication.
- Worked with editors to develop and published stories on a timely basis

AZUSA PACIFIC DESIGN - AUG-2019- MAY 2021

- Collaborated on website development for APU senior students to create logos for films.
- Designed marketing campaign for swimsuit company JDSSwim on Instagram.
- Collaborated with PR work and media marketing for JDSSwim.
- Designed logos based on horror theme of the script
- Created websites for a student film called American Nightmare.
- Directed weekly progress meetings based on customer feedback
- Formed networking partnerships to create marketing campaigns for film students